

CLAP DE CHAMPS

COMPETITION RULES

1 COMPETITION OBJECTIVES

Clap de Champs, the agricultural technical short film festival, is a French competition dedicated to students in higher agricultural education. It has several objectives:

The first is educational: it encourages students to team up in order to create a technical video dedicated to arable crop farmers. **This project can be initiated by a group of independent students or be part of a class teaching project.**

It also encourages cooperation between students in agronomy/crop production and schools specialized in communication, cinema, journalism (...).

This project is an opportunity to gain pre-professional experience, developing technical skills and the ability to disseminate information.

This document set out all the rules applicable to the competition.

2 PARTICIPATION CONDITIONS

This free competition is open to any team comprised of at least two students in higher education. One of which has to be student in agricultural higher education. This competition can also be used as the basis for a group project (maximum 10 students per team) within a class. There is no limit on the number of teams per class or school.

The organizers encourage the set up of teams associating an agricultural school with a school providing visual arts, communication or journalism classes.

The number of team members must be specified in the registration form.

Participation in the competition implies full acceptance of these rules by all the team members. Failure to comply with these conditions will result in the cancellation of the participation.

Participants expressly declare that they hold all necessary rights to the short films they submit (images, music, sounds). In this respect, they declare that they will not include in the short films any element that could violate the intellectual property rights of a third party and that they have obtained the permission of any person whose image appears in the video.

3 PARTICIPATION MODALITIES

3.1 Video theme

Proposals should focus on technical innovations that are useful to the farmer in its arable and forage crops management (for example: technological innovation, management techniques, new crops, etc.). The out of this scope videos will not be considered.

3.2 Video format

The **duration** of the video should not exceed 2 minutes.

The video can be grabbed in the country's language but must be **subtitled in English**.

The **format** of the video must be in .avi or .mp4. **As the winning videos will be shown to the public on a large screen, please ensure the quality and consistency of the sound and image.**

The **type of image** used is free: graphics, animated images, films, interviews, etc., but must be exclusively produced by the candidate team (no use of images/videos produced by a third party).

The **name** of the file must respect the format: clapdechamps2025_[team name] (e.g. clapdechamps2025_equipearvalis)

Videos should be uploaded to [WeTransfer](#) and the download link should be sent to the following addresses: as.colart@arvalis.fr and a.eyharts@arvalis.fr.

3.3 Copyright and image rights

Participants expressly declare that they hold all necessary rights to the short films they submit to the competition (images, music, sounds). In this respect, they declare that they will not include in the short films any element that could infringe the intellectual property rights of a third party and that they have obtained the authorisation of any person whose image appears in the video.

4 WINNERS SELECTION AND PRIZES AWARDED

The videos will be watched by a jury made up of farmers specialized in farming communication and experts.

4.1 Evaluation criteria

The relevance of the technical arguments will be assessed, but also the creative nature of the production. The following factors will be considered: educational approach, technical quality (images and sound), originality of the subject, construction of the script, adaptation to the target audience (farmers), etc.

4.2 Récompenses

The jury will award several prizes, including at least a "winning" prize and a "coup de coeur" prize from the jury.

The winners will be rewarded at the official award ceremony that will be held on **3 June 2025 at the ARVALIS research and experimentation station in Villers-Saint-Christophe (02 department, France)** in the presence of the jury. The date and place have been validated the 07/10/2024. If they are modified, the project team undertakes to inform the participants and prize-winners as soon as possible.

Prizes awarded to the winning teams:

- A Clap de Champs trophy will be awarded to each winning team
- The winning short films will be broadcast on the various ARVALIS communication channels (websites, social networks, etc.), the aim being to make them accessible to as many farmers as possible
- Clap de Champs clothing and accessories for each member of the team

5 COMPETITION SCHEDULE

April 4, 2025: deadline for submitting registration forms

May 9, 2025: deadline for receiving short films

May 22, 2025: announcement of the nominated videos

June 3, 2025: awards ceremony in Villers-Saint-Christophe

Any video received after the deadline (May 9, 2025 at 11:59 p.m.) will be excluded from the competition.

6 BROADCAST AUTHORIZATION

By participating in this competition, the teams graciously authorize ARVALIS – Institut du Végétal and its subsidiaries to use part or all of the short films on its various communication channels, in particular its websites and social networks (YouTube, Facebook, Twitter, LinkedIn). Similarly, by accepting these rules, the teams and each participant authorise ARVALIS - Institut du végétal to take and use photographs, videos or digital recordings during the award ceremony.

7 PERSONAL DATA

The personal data collected (first name, surname, e-mail address, phone number) will be processed by ARVALIS – Institut du Végétal, data controller, in order to manage participations in the competition, designation of winners and awarding of prizes. The data will be kept for the necessary time to achieve the purposes listed above.

In accordance with the Data Protection Act and the European regulations on the protection of personal data (RGPD), participants will have a right of access, rectification, erasure and opposition to all their data. Participants may exercise their rights by sending their request to as.colart@arvalis.fr

8 RESPONSIBILITES

ARVALIS – Institut du Végétal declines all responsibility in the event of loss, theft or damage to the videos sent. ARVALIS – Institut du Végétal cannot also be held responsible for delays or non-receipt of videos due to malfunctions in the telecommunications networks.

ARVALIS – Institut du Végétal also reserves the right to modify, suspend, postpone or cancel the competition without notice if circumstances so require. In addition, ARVALIS – Institut du Végétal may modify the prizes if the circumstances require it and this without any complaint being able to be raised.

9 CONTACT

For any additional information concerning the terms of participation in the competition, the creation of the video or the technical constraints, you can contact Maureen STADEL m.stadel@arvalis.fr